RINGKASAN

Skripsi ini berjudul Efektifitas Program Bantuan Langsung Tunai (BLT) pada Masa Pandemi Covid 19 di Kelurahan Karangklesem Kecamatan Purwokerto Selatan Kabupaten Banyumas. Perumusan Masalah yang diajukan adalah bagaimana Efektifitas Program Bantuan Langsung Tunai (BLT) pada Masa Pandemi Covid 19 di Kelurahan Karangklesem Kecamatan Purwokerto Selatan Kabupaten Banyumas. Adapun tujuan penelitian ini adalah untuk mengetahui Efektifitas Program Bantuan Langsung Tunai (BLT) pada Masa Pandemi Covid 19 di Kelurahan Karangklesem Kecamatan Purwokerto Selatan Kabupaten Banyumas. Penentuan informan dengan menggunakan Tehnik *"purposive sampling"* Tehnik Analisa data yang digunakan dalam penelitian ini adalah Analisa kulaitatif deskriptif dengan model interaktif.

Berdasarkan pembahasan pada hasil penelitian, maka dapat diambil kesimpulan bahwa pada aspek ketepatan menentukan pilihan pemilihan calon penerima BLT hanya berdasar bahwa masyarakat yang berhak tersebut tidak sedang menerima program bantuan lain. Aspek ketepatan menentukan Kelompok Penerima Manfaat (KPM) untuk program BLT di Kelurahan Karangklesem hanya melihat dari kriteria tidak mampu, tidak dengan kriteria terdampak Covid 19 yaitu warga yang kehilangan pekerjaan. Aspek ketepatan waktu bahwa selama pelaksaan penyaluran program bantuan sosial tunai ini sudah dianggap berjalan sesuai dengan jadwal yang diinformasikan meskipun dalam pelaksaannya pernah terjadi satu kali penundaan pencairan dana bantuan sosial pada tahap ke 2 (dua) namun masih dalam kategori lancar. Aspek pemantauan program untuk mengetahui apakah tujuan program bantuan sudah tercapai Warga Kelurahan Karangklesem mengaku sangat terbantu dengan adanya bantuan langsung tunai.

Untuk meningkatkan kualitas Pelayanan perlu dilakukan evaluasi kepada semua pegawai kaitannya untuk pendataan penerima bantuan agar tepat sasaranserta meningkatkan komunikasi dan koordinasi dengan Dinas Sosial agar data penerima bantuan di *upgrade* dan memenuhi harapan masyarakat

SUMMARY

This thesis is entitled Effectiveness of the Direct Cash Assistance Program (BLT) during the Covid 19 Pandemic in Karangklesem Village, South Purwokerto District, Banyumas *Regency. The formulation of the problem proposed is how the Effectiveness of the Direct Cash Assistance (BLT) Program during the Covid 19 Pandemic is in the Karangklesem Village, South Purwokerto District, Banyumas Regency. The purpose of this study was to determine the Effectiveness of the Direct Cash Assistance Program (BLT) during the Covid 19 Pandemic in Karangklesem Village, South Purwokerto District, Banyumas Regency. Determination of informants by using "purposive sampling" technique. Data analysis technique used in this research is descriptive qualitative analysis with interactive model.*

Based on the discussion of the results of the study, it can be concluded that in terms of accuracy in determining the choice of BLT recipient candidates, it is only based on the fact that the eligible community is not receiving other assistance programs. The accuracy aspect of determining the Beneficiary Group (KPM) for the BLT program in Karangklesem Village only looks at the criteria for being unable, not with the criteria affected by Covid 19, namely residents who have lost their jobs. The aspect of timeliness is that during the implementation of the distribution of the cash social assistance program, it is considered to be running according to the schedule that was informed, although in the implementation there has been a delay in the disbursement of social assistance funds in phase 2 (two) but it is still in the current category. Aspects of program monitoring to determine whether the objectives of the assistance program have been achieved. Residents of Karangklesem Village admitted that they were greatly helped by the direct cash assistance.

To improve the quality of services, it is necessary to evaluate all related employees for data collection on beneficiaries so that they are right on target and improve communication and coordination with the Social Service so that the recipient data is upgraded and meets community expectations.